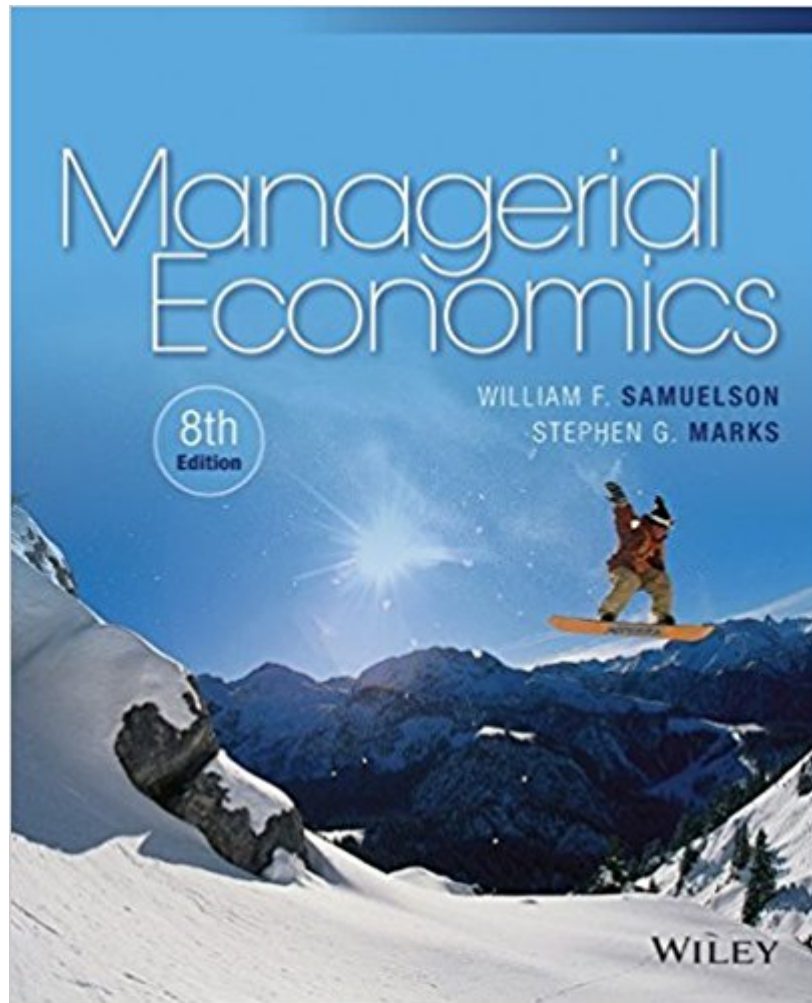




Ebook Directory
the best source of ebook

The book was found

Managerial Economics



Synopsis

Samuelson & Marksâ™ Managerial Economics, 8th Edition provides a detailed introduction to managerial economics for undergraduates, MBAs, and executives. This text illustrates the central decision problems managers face and provide the economic analysis they need to guide these decisions.

Book Information

Paperback: 576 pages

Publisher: Wiley; 8 edition (November 3, 2014)

Language: English

ISBN-10: 1118808940

ISBN-13: 978-1118808948

Product Dimensions: 7.3 x 0.7 x 9.2 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 8 customer reviews

Best Sellers Rank: #20,236 in Books (See Top 100 in Books) #51 in Books > Textbooks >

Business & Finance > Economics > Microeconomics #54 in Books > Business & Money >

Economics > Microeconomics

Customer Reviews

I rented this textbook for school purposes, not for pleasure, but it is an excellent text! The authors really make it user friendly, especially the mathematical explanations, both algebraic and calculus. I also like how after a new concept was explained there was a sample problem to be done right there so the process was fresh in the readers mind; it has been a long time since I was in a math class so I found that extremely helpful. There are two things that I dislike about this text, one is that it has no glossary, but the definition of terms in the text makes up for that. They are clearly defined and not just in one chapter, if the term comes up again in a different scenario it is defined again. The other thing I didn't really like about the text was that it was a bit repetitive the beginning and end of each chapter making the text longer, the only perk to this is that each time it repeated itself it built upon the idea a bit building a better understanding.

It has lesson objectives, summaries, nuts and bolts, and appendices for every chapter. It is relatively simple, clear, thorough, and explains how to do the work on spreadsheets. Entire book was in tact, including publishing info, and it arrived quickly. I will do business here again!

The book at times is not easy to follow, but it does give you a great review of managerial economics.

Each chapter are brief and concise love it!

great way to handle college books!

Just!

The condition of the book is quite good.

Unnecessary revision to a mediocre textbook.

[Download to continue reading...](#)

Managerial Economics & Business Strategy (Mcgraw-Hill Economics) Managerial Economics & Business Strategy (Mcgraw-Hill Series Economics) Managerial Economics (The Mcgraw-Hill Economics Series) Managerial Economics and Strategy (2nd Edition) (The Pearson Series in Economics) Managerial Economics & Organizational Architecture, 6th Edition (Irwin Economics) Horngren's Financial & Managerial Accounting, The Managerial Chapters (5th Edition) More Heat than Light: Economics as Social Physics, Physics as Nature's Economics (Historical Perspectives on Modern Economics) An Overview of Managerial Economics in the Health Care System (Delmar Series in Health Services Administration) Managerial Economics Managerial Economics in a Global Economy Managerial Economics: Theory, Applications, and Cases (Eighth Edition) Managerial Economics & Business Strategy Managerial Economics (7th Edition) Managerial Economics: Theory, Applications, and Cases (Seventh Edition) Study Guide to accompany Managerial Economics: Analysis, Problems, Cases Managerial Economics: Analysis, Problems, Cases Health Economics (The Pearson Series in Economics) Music in the Marketplace: A social economics approach (Routledge Advances in Social Economics) International Economics, Globalization, and Policy: A Reader (McGraw-Hill Economics) Economics in One Lesson: The Shortest and Surest Way to Understand Basic Economics

Contact Us

DMCA

Privacy

FAQ & Help